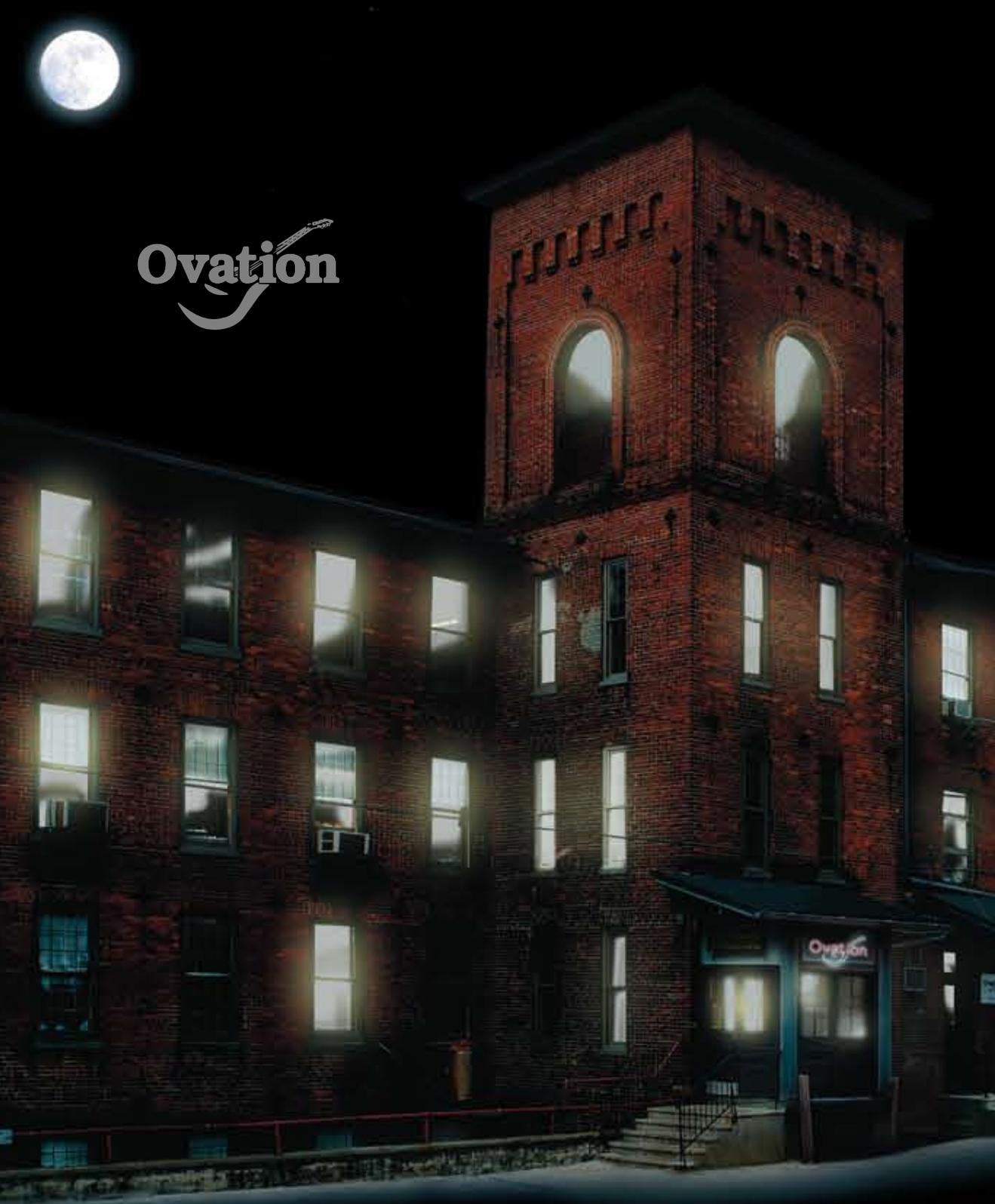




Ovation



OUTSIDE THE BOX

During its 40 years as a guitar manufacturer, Ovation has proven again and again that outstanding instruments can be created by having the courage to combine tradition and experience with new ideas and the latest state-of-the-art technology.

Since their introduction, guitarists worldwide have embraced the instruments produced by Ovation's guitar factory in New Hartford, Connecticut.

Why? Their innovative round back design and the unique mix of modern composites and carefully selected woods are without rival.



iDea

The combination of innovative design and use of modern materials does not mean that the production is sterile and automated. On the contrary, Ovation's trained workers, with hundreds of years of combined experience, build Ovation guitars largely by hand, with a passion for each instrument. The use of ultra-modern technology supports the manufacturing process, but old world craftsmanship is at the heart of Ovation.

As a result, more than one million guitarists worldwide have chosen Ovation guitars to help them achieve their "signature sound."

**Inspiration comes at any time.
Capture it every time.**

The first and only guitar with built-in MP3 recording - see page 26-27 for details.



Record. Playback. Create. Learn.

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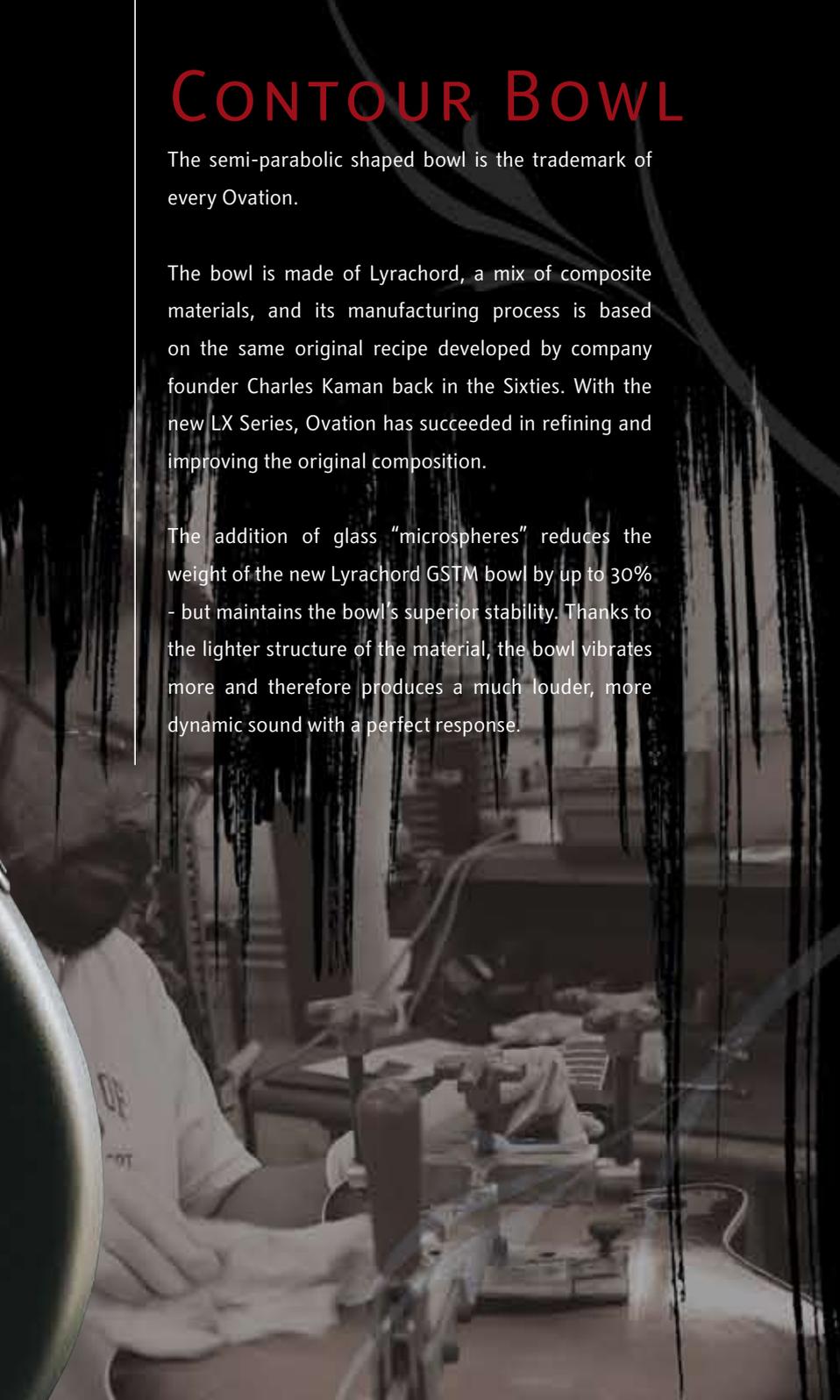


CONTOUR BOWL

The semi-parabolic shaped bowl is the trademark of every Ovation.

The bowl is made of Lyrachord, a mix of composite materials, and its manufacturing process is based on the same original recipe developed by company founder Charles Kaman back in the Sixties. With the new LX Series, Ovation has succeeded in refining and improving the original composition.

The addition of glass "microspheres" reduces the weight of the new Lyrachord GSTM bowl by up to 30% - but maintains the bowl's superior stability. Thanks to the lighter structure of the material, the bowl vibrates more and therefore produces a much louder, more dynamic sound with a perfect response.



Ovation

ADVANCED NECK SYSTEM

The Advanced Neck System sets a new standard for function and stability.

The ingenious 2-way neck adjustment rod provides accurate adjustability combined with reliable stability over the complete length of the fingerboard. Thanks to the low mass of this unique truss rod, very little wood needs to be removed from the neck, resulting in better transmission of vibration and greater structural integrity.



Two extremely rigid graphite inlays are used to stabilize the fingerboard at the point where neck and body are connected. The newly designed neck/body joint, combined with a well thought out bolt-on system, substantially increases the stability and effectively improves the vibration between body and neck. The result is better sustain and outstanding response.

The new Advanced Neck System is a significant advancement for Ovation, and gives the player more neck adjustment flexibility as well as great playing comfort.



SCALLOPED X-BRACING

The shape and design of a guitar top's bracing not only provides necessary stability, but has an extremely important share in the overall sound of an instrument – some might say that it is the heart of the guitar.

When developing its new scalloped X-brace pattern, Ovation engineers had two objectives in mind: first, to adapt perfectly the new bracing pattern to the extended response qualities of the new Lyrachord GSTM bowl; second, to brace the top in such a way that it vibrates as freely as possible without any loss of stability.

Using incredibly sophisticated laser-based aerospace measurement machines, Ovation engineers plotted the movement of the guitar tops using different bracing patterns. Through detailed analysis, they developed new bracing that achieved their goals. The result? Stable tops that produce a rich, powerful sound that cuts through but is responsive at the same time.

The new scalloped X-bracing can be found on all Ovation LX Series models.



OP PREAMPS



Ovation's development of outstanding preamplifiers and pickups has always been a source of pride and passion. Ovation pioneered the use of pickups in acoustic guitars, and now, more than

35 years later, we are still known as leaders in acoustic-electric guitar technology.

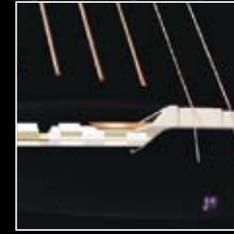
Using the highest quality components, Ovation "OP" preamps offer both a "natural" acoustic sound and extremely good signal-to-noise ratio. A user-friendly design combined with effective sound contouring make the OP Preamps the ideal partner for guitarists.

The OP-PRO and OP-PRO Studio are sophisticated electronics packages but are easy to use. They were

designed after extensive research & development that was done in conjunction with some of Ovation's premier endorsers, and sound great in a wide variety of playing situations, from quick fingerpicking to heavy strumming.

The latest preamp design from Ovation engineers is the VIP-5. This preamp is a combination of OP preamp features and a "Virtual Image Processor", a state-of-the-art signal processor. Five realistic high-end microphone images recorded with the finest studio equipment can be added to the regular Ovation piezo pickup sound, making a blend that is strikingly "acoustic."

PICKUPS



But what would a high-quality preamp be without a first-class pickup?

Ovation is known for its great pickups. After all, Ovation was

the first company to use a pickup in an acoustic guitar. The OCP-1 pickup is the next step in development, and is based on the original Ovation pickup of the 1970's, which is still held up as an example of what an acoustic guitar pickups should be. It has proven to be an ideal complement to the OP-PRO preamp: the combination of both components produces an acoustic-electric sound that is warm & smooth, as well as responsive.



Adamas



1680-NWT

MELISSA ETHERIDGE



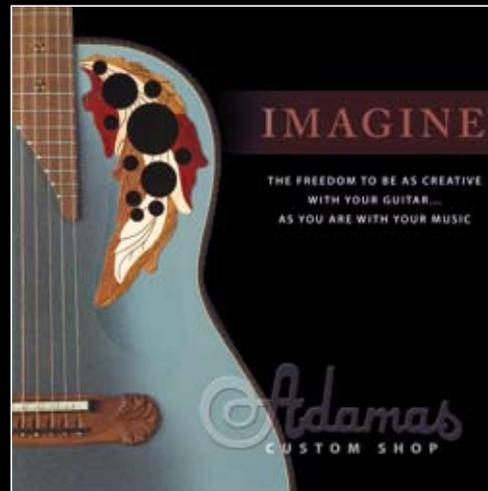
Ever play a grand piano with the lid lifted? A similar sonic “openness” is how players describe their first Adamas experience. It’s been said that the heart of an acoustic guitar is the top – it pumps out the sound. A stiff top will give you sparkling highs, a thin top will give you powerful lows. The problem with traditional wood tops is that you usually get one or the other, but rarely both. By using thin layers of carbon fiber combined with wood, Adamas can give you both – in every climate and with just about any string gauge. Many players remark that an Adamas has the balance and complexity of a fine vintage guitar. Ovation believes that Adamas is louder, with better dynamics and a wider frequency response than any other acoustic guitar you have ever played.



W597-CB



2080-NWT



- Carbon fiber/wood laminated top
- 5-pc. high gloss finish Mahogany/Maple/Ebony neck
- Ebony fingerboard & bridge
- High quality tuning machines
- Hand shaped low-profile neck
- VIP-5 or OP-PRO preamp
- OCP-1 pickup



Cross section of Carbon fiber top



1598-MEII

For more information, visit www.adamsguitars.com and visit any authorized Ovation dealer to order your customized Adamas today!

Ovation



1769ADII-5

AL DIMEOLA



2079LX-CCB



2059LX-4



CUSTOM LEGEND

Highest-quality materials and outstanding sound: Custom Legend represents the top-of-the-line models within the LX Series. The tops of these instruments are marked by their unrivalled flexibility and are among the best on the market today.

No fewer than 300 individual pieces of the finest Abalone have been hand-inlaid by experienced workers and serve as a perfect example of the skilled craftsmanship of the Ovation luthiers.



- Hand-selected AAA grade solid Sitka Spruce top
- 5-pc. high gloss finish Mahogany/Maple neck
- Ebony fingerboard & bridge
- Hand-inlaid Abalone top purfling
- Hand-inlaid rosette
- Gold tuners w/pearloid buttons
- OP-PRO Studio w/XLR & 1/4" output jacks
- OCP-1 pickup

1769ADII-5





CUSTOM ELITE

A guitar top is a finely tuned vibrating membrane. Ovation's Custom Elite models have a thinner, more responsive solid spruce top that delivers maximum acoustic energy and exceptional balance up and down the fingerboard.

And speaking of sound, plug one in and you'll find that its acoustic "beefiness" is matched by the tonal control of the OP Pro Studio preamp with its unique harmonic enhancement circuitry. More sound. Less work. Set after set. Night after night.



- Hand-selected AAA grade solid Sitka Spruce top
- 5-pc. high gloss finish Mahogany/Maple neck
- Ebony fingerboard & bridge
- Hand-inlaid Abalone top purfling
- Hand-inlaid epaulets
- Gold tuners w/pearloid buttons
- OP-PRO Studio w/XLR & 1/4" output jacks
- OCP-1 pickup

C2078LX-RTD



C2078LX-5



C2078LX-BCB



Ovation

Ovation



2077LX-4



2077LX-5



LEGEND

Ovation's Legend is a standard in the Ovation range, and has been part of the brand's rich history for many years. The LX versions of these instruments are truly remarkable in their responsiveness and extended dynamic range. Their outstanding playability and rich acoustic-electric sound make these instruments a first choice for almost any style of music and playing situation.



2077LX-TPB



- Hand-selected AA grade solid Sitka Spruce top
- 5-pc. high gloss finish Mahogany/Maple neck
- Ebony fingerboard & bridge
- Hand-inlaid rosette
- Gold tuners & buttons
- OP-PRO Studio preamp
- OCP-1 pickup



Ovation



2078LX-BCB

LACUNA COIL
MARCO COTI ZELATI,
CRISTIANO "PIZZA" MIGLIORE



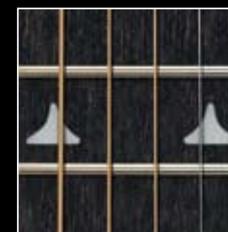
ELITE

Incorporating the finest materials and state-of-the-art technology, Elite models are lighter, louder, richer and fuller - all the things you want your guitar to be. The smooth, hard composite Lyrachord GS body improves projection and reflects top vibrations better than traditional material and today is stronger and lighter than ever before.

The Elite's hand-selected tops are voiced with a scalloped bracing pattern that evenly supports the top to provide ultimate acoustic energy with amazing harmonic overtones.



- Hand-selected AA grade solid Sitka Spruce top
- 5-pc. high gloss finish Mahogany/Maple neck
- Ebony fingerboard & bridge
- Hand-inlaid epaulets
- Gold tuners & buttons
- OP-PRO Studio preamp
- OCP-1 pickup



STANDARD BALLADEER

Those guitarists looking for an elegant yet fairly priced instrument will find what they are looking for in the Standard Balladeer range. These guitars open the door to the world of the big Ovation sound without sacrificing any of the essential, unique features.

With carefully chosen solid Spruce tops, inlaid rosettes, die-cast chrome tuning machines, and satin finish neck, the Standard Balladeer sets a new standard for Ovation at the mid-price level.



- Solid Sitka Spruce top
- 5-pc. satin finish Mahogany/Maple neck
- Rosewood fingerboard & bridge
- Hand-inlaid rosette
- Chrome tuners
- OP-PRO preamp
- OCP-1 pickup



1861AX-5



2771AX-CCB



2771AX-CCB

Ovation

STANDARD ELITE

Updated luxury with fabulous tone at a journeyman's price. The Standard Elite's wide-open, full-bodied sound and professional features make it one of the most popular acoustic-electrics in the world.

A vintage soft-V neck allows for effortless runs up and down the fingerboard while the OP Pro preamp and High Output pickup amplify all the tonal subtleties that resonate through these stellar instruments. All of which makes the Standard Elite the ideal guitar for live and studio applications.



- Solid Sitka Spruce top
- 5-pc. satin finish Mahogany/Maple neck
- Rosewood fingerboard & bridge
- Hand-inlaid epaulets
- Chrome tuners
- OP-PRO preamp
- OCP-1 pickup



2778AX-NEB



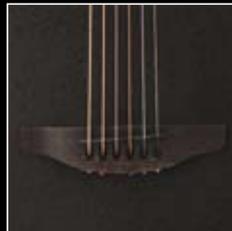
Ovation

seven

MT37-5

ELITE T

These are the “hot rods” of the Ovation range – maximum performance, fast playing and unique styling. Ovation’s famous lightweight/high strength bracing under the solid Spruce top gives the soundboard tremendous acoustic power. The pickup is specifically designed to turn the Ovation acoustic thunder into electric lightning.



- Solid Sitka Spruce top
- Single Epaulet design
- 3-pc. Maple neck
- Rosewood fingerboard
- Black chrome tuners
- OP-PRO preamp
- OCP-1 pickup



1868TX-5





2078TX-5

Ovation



MICK THOMSON
SLIPKNOT

Want to build your next Ovation
any way you'd like it?
Visit any authorized Ovation dealer
to order your customized Ovation
guitar today.

Ovation

MM68-CCB

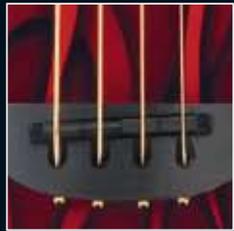


SPECIALTIES

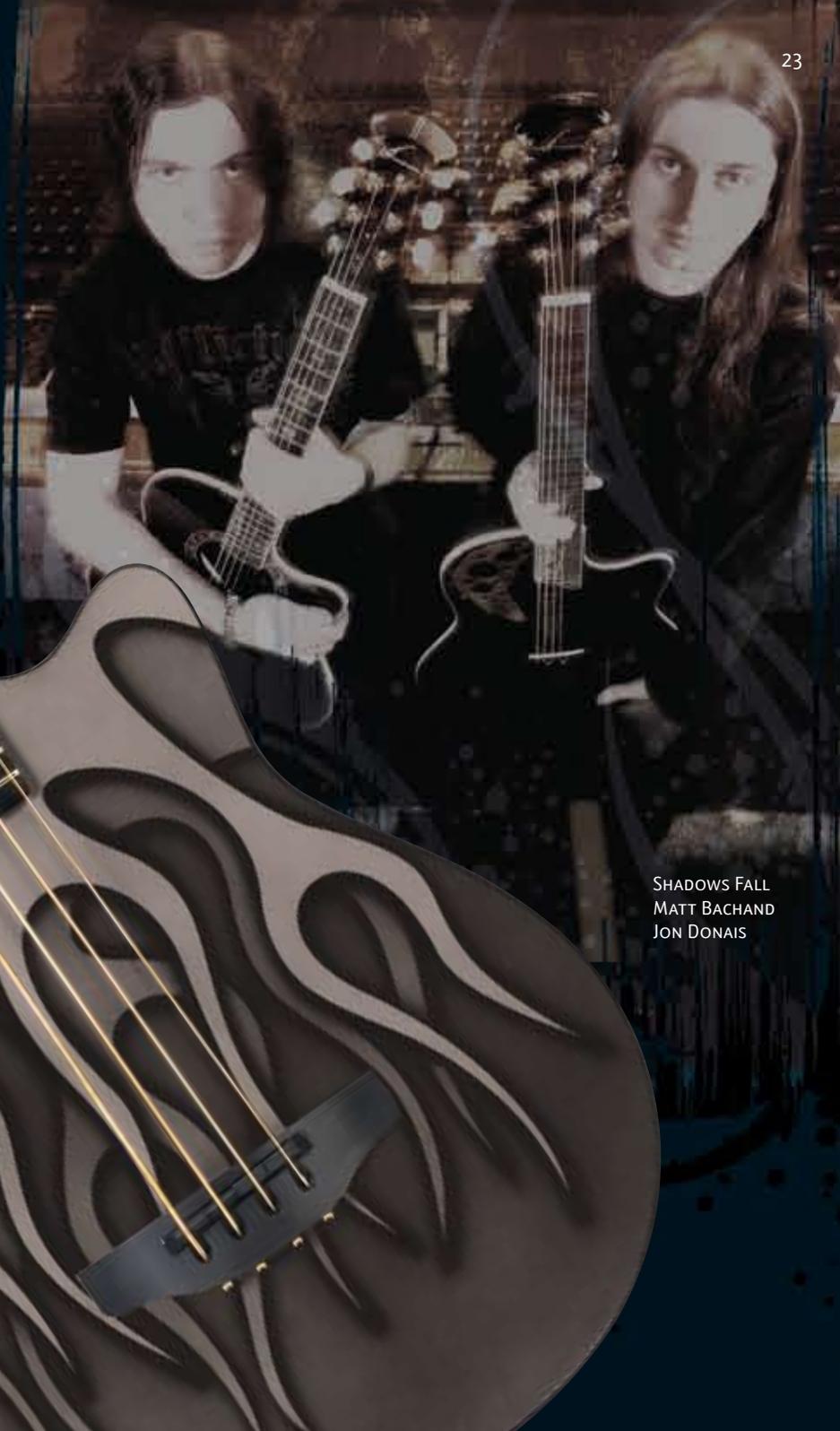
The "Specialty" Series is a showcase for Ovation's product development team and further demonstrates the company's dedication to offering a wide variety of stringed instruments that help musicians experiment and be creative. This collection of long-scale, short-scale, high-pitched, low-pitched, wide-necked and solid body hybrid instruments goes where few large guitar companies have gone before. Great instruments that stretch the limits of tradition mark the Ovation Specialty Series.

2774LX-4

2073LX-4



NSB778-GFT



SHADOWS FALL
MATT BACHAND
JON DONAIS

VXT

VXTD-BSF

The Ovation VXT: At last, an instrument that will satisfy both electric and acoustic guitarists. Pan from sweet acoustic finger style to hard driving power chords with just a turn of the knob. Or, discover a near infinite range of exciting new sounds by combining electric and acoustic in various amounts.

The VXT employs Ovation's VIP "Virtual Microphone Imaging" preamp technology offering access to a natural, studio-quality acoustic sound.

Combined with some of the best quality electric pickups available, the VXT is bound to create a hybrid breed of its own.



- VIP "Virtual Microphone Imaging" acoustic preamp
- Set-Neck construction
- Chambered body
- Solid Spruce or Figured Maple tops
- Seymour Duncan '59 Humbuckers or SP90 (VXTS) pickups



Ovation



VXT-SB



VXT-5



VXTS-TS

J.T.
HAWTHORNE HEIGHTS





CC54i-PL

GOT AN IDEA?

RECORD

- Record from guitar pickup and built-in microphone – record guitar alone or guitar and vocal simultaneously
- Automatically converts to MP3 format any audio source recorded through the Aux-In jack
- Download MP3 tracks from a computer
- Store over 100 minutes of audio

PLAYBACK

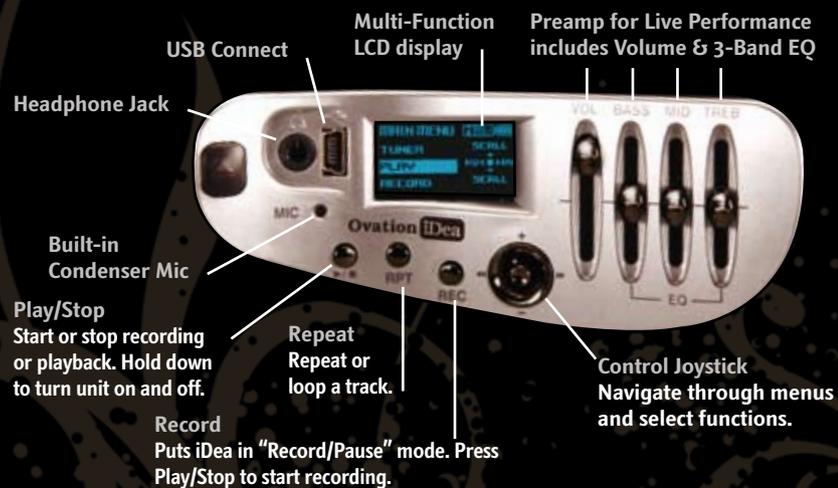
- Play tracks through headphones or amp
- Play along with JamTracks – a selection of tracks is preloaded – download more from OvationiDea.com
- Change playback tempo without changing pitch

CREATE

- Instantly record song ideas, licks, hooks, rhythms – never again lose a musical idea
- Built-in mic records voice as well as guitar -- great scratch recorder for melody and lyric as well as chord changes
- Use Aux input to record backing tracks for solo performance
- Upload songs to recording software to edit and expand

LEARN

- Pre-installed audio lessons – download more at OvationiDea.com
- Record solos from any audio source, then slow them down and learn note-for-note



IDEA PREAMP PACKAGE

Ovation's iDea Preamp Package (OPi-1) is compatible with any Ovation guitar equipped with an OP Series preamp (models OP-10, OP-11, OP-20, OP-30, OP-40, OP-50, OP-Pro, OP-Pro/Studio, VIP-5).

The OPi-1 Preamp Package includes an OPi-1 preamp (preloaded with 3 lessons/ backtracks), ear buds, mounting hardware, auxiliary input jack with connection cable, USB cable, installation instructions, Quick Start Guide and a FREE 7-Day trial membership to WorkshopLive.com.



THE OVATION CELEBRITY SERIES

The Celebrity Series takes the original Ovation roundback concept to a lower price level, making Ovation affordable for almost everyone, with few compromises.

Celebrity guitars are manufactured in Asia under strict quality control standards and at the same high level of craftsmanship as their USA-made brothers. Many of the components are the same, or are similar to, those used on much more expensive USA-made models, so you can be assured of great performance despite the lower price.

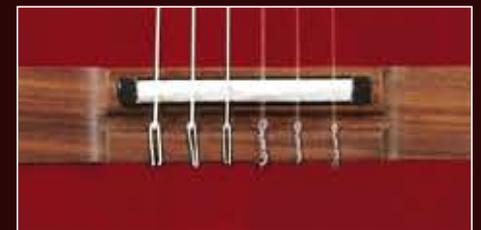
Check out Ovation Celebrity Series guitars for yourself before making any purchase decision, and see why so many guitarists around the world have also chosen Ovation.

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CELEBRITY SE

The Ovation sound. Bright, distinctive, and made to be amplified. The leading acoustic/electric guitar is now within everyone's reach. These guitars have a strong voice with plenty of punch to help your sound cut through the mix. For a beautifully balanced tone and a gorgeous finish, there's no better selection.



CSE24-RR



CSE44-4



CSE24-5



- Solid Sitka Spruce top
- 2-pc. Nato neck
- Rosewood fingerboard & bridge
- Abalone rosette (center soundhole)
- Abalone fingerboard position markers
- Gold tuners
- OP-30 preamp
- OCP-1K pickup

CELEBRITY CC

Everything you need to get started on your way to the big stage. Celebrity CC Models offer professional Ovation features at a price point that's affordable to almost anyone.

ATREYU
DAN JACOBS
TRAVIS MIGUEL



CC245-RR



CC44-8T



CC24-5



- Choice of laminated or solid Spruce top
- 3-pc. Nato neck
- Rosewood fingerboard
- Gold tuners
- OP-4BT preamp
- Slimline pickup



CC24-4



Ovation



MCS148-RRB

SIXX AM
NIKKI SIXX
DJ ASHBA

CELEBRITY SPECIALTIES

If you're bending the fretted world's rules to the limit, you need an instrument like the Celebrity Specialties: Mandolin, Doubleneck & bass are individual instruments for individual players.



Ovation



CC2474



CSE225-8TY



Ovation

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